



COMMUNICATION FOR SOCIAL DEVELOPMENT

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**CSD**

*Communication for Social  
Development*

*Annual report*

**2012**



## *Agenda*

1. ***CSD Background***
2. ***CSD mission in 2012***
3. ***CSD projects***
4. ***CSD financial report for 2012***



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## **CSD Background**

*NGO „Communication for Social Development“ (CSD) from Gračanica is non-party, independent, non-profit, local organization established in 2001 with main goal in promoting and development of civil society, development of the youth, supporting disability persons rights, integrations of marginal groups in society, connecting local institutions and local citizens and promotion of process of return and dialogue. Main groups of beneficiaries of our organization are: Minority communities, Serbs and Romas, youth and disability persons.*

Activities of CSD-a are directed toward strengthening NGO sector with offering technical support and information, education of citizens, connection, promotion and advice of NGOs-a in public, networking and coordination of NGOs, providing services like public information, dialogue and process of reconciling of communities in Kosovo, providing information for displaced persons and educative programs for youth. CSD also promotes cooperation between NGOs and institutions by providing and exchanging information.

Trough 11 years of experience CSD has cooperated with the following donors, agencies and partners: Canadian Government, Dutch Government, ARC, UMCOR, Ministry for Communities and Returns – Government of Kosovo, Hellenic Humanitarian Organization – European Perspective, local NGO Internews Kosovo, CARE International, Mother Teresa society, UNICEF, Youth Department of Kosovo, Municipality of Pristina, Municipal Community Office Gračanica, Share-See, GTZ Pristina and OSCE, ATRC, IREX, UNDP, USAID. FIQ, Olof Palme Center, Forum Syd, National Democratic Institute, Institute for sustainable communities, DFID, Saferworld and many others...

CSD considers that development of democratic society and strong interethnic cooperation are only possible solutions for future joint life of different ethnic groups who live in Kosovo. Up mentioned fact presents a reason why CSD in interested to cooperate with any institution, INGO, LNGO or CBO's in order to develop Kosovo into one multiethnic and democratic European society.

CSD has strives for civil society to be accepted as a constructive strategic partner of it's community in solving problems and together with decision makers to be important participant of all actual civil and political processes.





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Working across Kosovo, we developed our model which is including youth in finding a way to participate. Coping with different problems and actively seeking best solutions of concrete problems, we developed new components of programs for our projects.

We pay special attention in developing relations with local community that rely on understanding society and all of it's specifics but also on including of all relevant participants in community (leaders, representatives of local self-management, civil sector).

Accomplishing cooperation between mentioned participants, where the power and responsibility of making decisions in divided, leads to successful transition which will create open, multiethnic and modern democratic society.

### **Our mission is:**

- Stimulating participation of the youth, motivation in preparation of youth to take over more active role in solving their own problems and problems of community and society in general.
- Promoting human and minority rights and freedoms as basic values of civil democracy.
- Promotion of tolerance as a basic model of behavior, particularly among high-school kids.
- Raising capacity of youth with programs of informal education. Affect decision makers, citizens and medias not to behave towards youth in patriarchal way, but to built society in which are youth seen as a important social capital in which necessary to invest!

**Our basic values** are tolerance, solidarity, making connections and partnerships with others, devotion. People are biggest value and resource of our organization.

**Our vision** is society of equal and active citizens that are making decisions about their life, society with strong democratic capacities, with full respect of human rights.



## **CSD Mission in 2012**

From the original mission in the period of 11 years the year 2012 fits in this period. CSD mission was focused in the newly decentralized municipality in the Kosovo. These municipalities are: Gracanica, Klokot, Partes and Ranilug. Those municipalities have been established in the process of decentralization in Kosovo conducted in 2010.

Towards meeting the general mission main goal in year 2012 was:

- Stimulating participation of the youth, motivation in preparation of youth to take over more active role in solving their own problems and problems of community and society in general.
- Promoting human and minority rights and freedoms as basic values of civil democracy,
- Raising capacity of youth with programs of informal education. Affect decision makers, citizens and medias not to behave towards youth in patriarchal way, but to build society in which are youth seen as an important social capital in which necessary to invest!
- Involving in the decision making process in the local level institutions.



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## **CSD Projects in 2012**

- **We decide-we contribute**

**Funded by KFOS**

**Location Municipality Gracanica**

This project has a unique purpose that cooperation and communication between the citizens and the municipality of Gracanica raised to a higher level, to include citizens in decision-making at the local level and assist municipalities in making their investment funds directed toward solving priority problems in each village in the municipality that all shall be based on the proposals by the citizens. Priority problems and ideas for solving the problems, citizens recommendations, the analysis of field data and a number of others information where involved in the specific document that where final product of this project.

Project objectives where:

1. Human rights and freedom and democracy through the direct participation of citizens
2. Creating document "Action Plan" on budget and other resources in the municipality of Gracanica 2013th,
3. Increasing transparency and direct involvement of citizens and civil society in decision-making that are of great importance to all residents.

- **Communicate the Community**

**Funded by Olof Palme international Center**

**Location Municipality Gracanica, Partes, Ranilug and Klokot**

Main objectives of this project are to enable citizens of municipalities Partes, Ranilug, Gracanica and Klokot to directly influence local public agenda by involving them in consultation process, to empower local civil society groups to effectively represent citizens' concerns and influence local policies accordingly, to capacitate local councilors to be more responsive to concerns of civic groups and citizens and to inform citizens about possible forms of participation in a local community.



- **Right for all**

**Funded by Office of the Prime Minister – Republic of Kosovo**

**Location Municipality Gracanica**

The main objective is to develop awareness and capacity building of knowledge about human rights and freedoms, knowledge about the rights of communities and their members that are guaranteed by a primary and appellate law. The project aim is also for communities and their members to meet with a clear and fundamental review of their legal rights with a particular focus on the most important provisions relating to their daily lives by providing information and guidance what should be done if these rights were compromised. The goal is to raise awareness about the legitimate right that every citizen of Kosovo regardless of their ethnicity has to submit a formal complaint to the institutions that are responsible for these issues. Therefore, the long term goal is to improve the conditions for the effective recognition of the right of local communities and the.

- **Cultural and Entertainment Summer**

**Funded by Municipality Gracanica**

**Location Municipality Gracanica,**

The main aim of this project is the fortress of culture - and the foundation of old and new alternative forms of culture with the aim of emancipation, entertainment and raise awareness about the importance of culture and cultural events in the community of Gracanica. The objectives of this project is to establish a new and creative way, through various events, through cultural production and creation, to point out what we all miss, culture, wealth and spirit of all the senses and to offer models for the revival of cultural living in the municipality of Gracanica.

The project were funded by Municipality Gracanica, led by CSD in partnership with 12 local civil society organization based in municipality Gracanica.

- **Youth leadership program**

**Funded by Forum Syd**

**Location Municipality Gracanica, Ranilug, Klokot, Partes**

Main goal of this project was to developed community youth work practice and increased number of cross community and interethnic initiatives, improving inter-ethnic and cross-community contacts between young people trough new established youth NGOs from municipality Gracanica, Klokot, Partes and Ranilug.



### **Strategy1.**

#### ***Information and Knowledge campaign for right holders***

Conduct a media campaign in targeted communities to announce the beginning of the youth leaders identification phase and promote the rights of community to be active in decision making process in their respective municipalities.

### **Strategy2.**

#### ***Community Youth Work activities***

Identify most suitable candidates from each of the targeted municipalities for the role of future youth leaders. Youth action groups conduct assessment of the needs in their communities. Organize joint workshop where identified needs will be transferred into solid strategies and youth activity plans for each of the municipalities Each of the action groups identifies most pressing issues in their respective community and undertakes local community initiatives. Youth action groups in each of the municipalities are being transformed into a new NGO.

### **Strategy3.**

#### ***Capacity Building on CYW***

Develop skills of identified youth leaders from Gracanica, Partes, Klokot and Ranilug in Leadership, Advocacy, Negotiation skills, presentation skills, project cycle management. Increase capacity of selected candidates in areas of leadership, advocacy, youth activism, and negotiation skills through Training of Trainers. Members of action groups are trained by the youth leaders.

CSD organizes trainings and information meetings in order to build capacities of new NGOs (provides donor lists, organize first meetings and contacts...works on creation at least 2 projects for each NGO) CSD works actively with future NGOs in process of preparing documentation, registration and establishment.





## Financial Statement

Balance sheet as at 31 December 2012

(Amounts in Euro)

Assets	Note	<u>December 2012</u>
Current assets		
Cash and cash equivalents		3.641,47
Total current assets		3.641,47
<b>Total assets</b>		<b><u>3.641,47</u></b>
<b>Liabilities</b>		
Short term liabilities		
Accounts Payable		-
Deferred Revenues		-
Total short terms liabilities		-
<b>Equity</b>		
Opening balance		3.641,47
Net surplus/deficit		<b>(1.895,73)</b>
<b>Total Equity</b>		<b><u>5.537,20</u></b>
<b>Total liabilities and Equity</b>		<b><u>5.537,20</u></b>



## Income statement for the period ending 31 December 2011

(amounts in Euro)

	Note	December 2011
<b>Income</b>		
Income from donations		203.974,32
<b>Total income</b>		<b>203.974,32</b>
<b>Expenses</b>		
<b>Expenses</b>		
Program expenses		150.771,59
Management and administration		51.307,00
<b>Total expenses</b>		<b>202.078,59</b>
<b>Net surplus/deficit</b>		<b>(1.895,73)</b>

