

**CSD**

*Communication for Social  
Development*

*Annual report*

**2013**



## *Agenda*

1. ***CSD Background***
2. ***CSD mission in 2013***
3. ***CSD projects***
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## **CSD Background**

*NGO „Communication for Social Development“ (CSD) from Gračanica is non-party, independent, non-profit, local organization established in 2001 with main goal in promoting and development of civil society, development of the youth, supporting disability persons rights, integrations of marginal groups in society, connecting local institutions and local citizens and promotion of process of return and dialogue. Main groups of beneficiaries of our organization are: Minority communities, Serbs and Romas, youth and disability persons.*

Activities of CSD-a are directed toward strengthening NGO sector with offering technical support and information, education of citizens, connection, promotion and advice of NGOs-a in public, networking and coordination of NGOs, providing services like public information, dialogue and process of reconciling of communities in Kosovo, providing information for displaced persons and educative programs for youth. CSD also promotes cooperation between NGOs and institutions by providing and exchanging information.

Trough 11 years of experience CSD has cooperated with the following donors, agencies and partners: Canadian Government, Dutch Government, ARC, UMCOR, Ministry for Communities and Returns – Government of Kosovo, Hellenic Humanitarian Organization – European Perspective, local NGO Internews Kosovo, CARE International, Mother Teresa society, UNICEF, Youth Department of Kosovo, Municipality of Pristina, Municipal Community Office Gračanica, Share-See, GTZ Pristina and OSCE, ATRC, IREX, UNDP, USAID. FIQ, Olof Palme Center, Forum Syd, National Democratic Institute, Institute for sustainable communities, DFID, Saferworld and many others...

CSD considers that development of democratic society and strong interethnic cooperation are only possible solutions for future joint life of different ethnic groups who live in Kosovo. Up mentioned fact presents a reason why CSD in interested to cooperate with any institution, INGO, LNGO or CBO's in order to develop Kosovo into one multiethnic and democratic European society.

CSD has strives for civil society to be accepted as a constructive strategic partner of it's community in solving problems and together with decision makers to be important participant of all actual civil and political processes.



Working across Kosovo, we developed our model which is including youth in finding a way to participate. Coping with different problems and actively seeking best solutions of concrete problems, we developed new components of programs for our projects.

We pay special attention in developing relations with local community that rely on understanding society and all of it's specifics but also on including of all relevant participants in community (leaders, representatives of local self-management, civil sector).

Accomplishing cooperation between mentioned participants, where the power and responsibility of making decisions in divided, leads to successful transition which will create open, multiethnic and modern democratic society.

**Our mission is:**

- Stimulating participation of the youth, motivation in preparation of youth to take over more active role in solving their own problems and problems of community and society in general.
- Promoting human and minority rights and freedoms as basic values of civil democracy.
- Promotion of tolerance as a basic model of behavior, particularly among high-school kids.
- Raising capacity of youth with programs of informal education. Affect decision makers, citizens and medias not to behave towards youth in patriarchal way, but to built society in which are youth seen as a important social capital in which necessary to invest!

**Our basic values** are tolerance, solidarity, making connections and partnerships with others, devotion. People are biggest value and resource of our organization.

**Our vision** is society of equal and active citizens that are making decisions about their life, society with strong democratic capacities, with full respect of human rights.



## **CSD Mission in 2013**

From the original mission in the period of 11 years the year 2013 fits in this period. CSD mission was focused in the newly decentralized municipality in the Kosovo. These municipalities are: Gracanica, Klokot, Partes and Ranilug. Those municipalities have been established in the process of decentralization in Kosovo conducted in 2010.

Towards meeting the general mission main goal in year 2013 was:

- Stimulating participation of the youth, motivation in preparation of youth to take over more active role in solving their own problems and problems of community and society in general.
- Promoting human and minority rights and freedoms as basic values of civil democracy,
- Raising capacity of youth with programs of informal education. Affect decision makers, citizens and medias not to behave towards youth in patriarchal way, but to build society in which are youth seen as an important social capital in which necessary to invest!
- Involving in the decision making process in the local level institutions.



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## **CSD Projects in 2013**

- **POCETAK**

**Funded by KFOS**

**Location Municipality Gracanica and Ranilug**

This project has a unique purpose that cooperation and communication between the citizens and the municipality of Gracanica and Ranilug raised to a higher level, to include citizens in decision-making at the local level and assist municipalities in making their investment funds directed toward solving priority problems in each village in the municipality that all shall be based on the proposals by the citizens. Priority problems and ideas for solving the problems, citizens recommendations, the analysis of field data and a number of others information where involved in the specific document that where final product of this project.

Project objectives where:

1. Document of transparency has submitted for adoption in assemblies of Municipalities
2. Creating document "Citizens corner" on transparency and other resources in the municipality of Gracanica and Ranilug,
3. Increasing transparency and direct involvement of citizens and civil society in decision-making that are of great importance to all residents.

- **Communicate the Community II**

**Funded by Olof Palme international Center**

**Location Municipality Gracanica, Partes, Ranilug and Klokot**

Main objectives of this project are to enable citizens of municipalities Partes, Ranilug, Gracanica and Klokot to directly influence local public agenda by involving them in consultation process, to empower local civil society groups to effectively represent citizens' concerns and influence local policies accordingly, to capacitate local councilors to be more responsive to concerns of civic groups and citizens and to inform citizens about possible forms of participation in a local community.



- **Right for all**

**Funded by Office of the Prime Minister – Republic of Kosovo**

**Location Municipality Gracanica**

The main objective is to develop awareness and capacity building of knowledge about human rights and freedoms, knowledge about the rights of communities and their members that are guaranteed by a primary and appellate law. The project aim is also for communities and their members to meet with a clear and fundamental review of their legal rights with a particular focus on the most important provisions relating to their daily lives by providing information and guidance what should be done if these rights were compromised. The goal is to raise awareness about the legitimate right that every citizen of Kosovo regardless of their ethnicity has to submit a formal complaint to the institutions that are responsible for these issues. Therefore, the long term goal is to improve the conditions for the effective recognition of the right of local communities and the.

- **Cultural and Entertainment Summer 2013**

**Funded by Municipality Gracanica**

**Location Municipality Gracanica,**

The main aim of this project is the fortress of culture - and the foundation of old and new alternative forms of culture with the aim of emancipation, entertainment and raise awareness about the importance of culture and cultural events in the community of Gracanica. The objectives of this project is to establish a new and creative way, through various events, through cultural production and creation, to point out what we all miss, culture, wealth and spirit of all the senses and to offer models for the revival of cultural living in the municipality of Gracanica.

The project were funded by Municipality Gracanica, led by CSD in partnership with 15 local civil society organization based in municipality Gracanica.

- **Youth leadership program-Youth Leaders for Positive Changes**

**Funded by Forum Syd**

**Location Municipality Gracanica, Ranilug, Klokot, Partes**

Main goal of this project was to developed community youth work practice and increased number of cross community and interethnic initiatives, improving inter-ethnic and cross-community contacts between young people trough new established youth NGOs from municipality Gracanica, Klokot, Partes and Ranilug.



### **Strategy1.**

#### *Information and Knowledge campaign for right holders*

Conduct a media campaign in targeted communities to announce the beginning of the youth leaders identification phase and promote the rights of community to be active in decision making process in their respective municipalities.

### **Strategy2.**

#### *Community Youth Work activities*

Identify most suitable candidates from each of the targeted municipalities for the role of future youth leaders. Youth action groups conduct assessment of the needs in their communities. Organize joint workshop where identified needs will be transferred into solid strategies and youth activity plans for each of the municipalities. Each of the action groups identifies most pressing issues in their respective community and undertakes local community initiatives. Youth action groups in each of the municipalities are being transformed into a new NGO.

### **Strategy3.**

#### *Capacity Building on CYW*

Develop skills of identified youth leaders from Gracanica, Partes, Klokot and Ranilug in Leadership, Advocacy, Negotiation skills, presentation skills, project cycle management. Increase capacity of selected candidates in areas of leadership, advocacy, youth activism, and negotiation skills through Training of Trainers. Members of action groups are trained by the youth leaders.

CSD organizes trainings and information meetings in order to build capacities of new NGOs (provides donor lists, organize first meetings and contacts...works on creation at least 2 projects for each NGO) CSD works actively with future NGOs in process of preparing documentation, registration and establishment.

- **Initiating the positive changes in new decentralized municipalities in Kosovo**

**National endowment for Democracy**

**Location Municipality Gracanica, Ranilug, Klokot, Partes**

The overall goal of the project was to enhance youth participation in new decentralized municipalities of Gracanica, Klokot and Ranilug in Kosovo by strengthening youth non – governmental organizations, build up their capacities, as well as fostering them to take interventions within local community by implementing strong advocacy campaigns for solving of specific problems in each municipality.





**Objectives were following:**

- To empower youth non – governmental organizations in order to play more active and significant role in the advocating for the youth related issues
- Raise awareness of young people about importance of being part in decision process and improve their cooperation and communication with local structures
- To implement concrete advocacy activities on the field and bring concrete positive change in their respective municipalities by solving of specific identified problems in each municipality

Supplement of the grant was CSD's initiative to organize Get out campaign for local Kosovo elections in November 2013<sup>th</sup> and CSD implemented following activities:

- Training GOTV for CSD volunteers
- Production and design of Promo material
- Production of Video and Radio commercial
- Distribution of promo material and door to door campaign

A supplement of this grant – GOTV campaign was also very important segment of this project. Organizing GOTV campaign with motto "My vote=my decision" was a big challenge to CSD team. Aim was to have lot of different promo material and to "bomb" citizen with messages about importance of their vote. 20 field coordinators were going from home to home and talk to people about importance of this elections and giving them all the promo material. During this distributions, it is important to be mentioned, there were no problems, only in a very very rare cases people didn't accept promo material... in total maybe only 30 people what was a good indicator that this elections will not be boycotted as previous in 2007. CSD seriously consider that thanks to our professional engagement in this process, turnout of voters was almost 4 times higher then in elections in 2009.

- **Technical support to Municipality of Gracanica**

**Gracanica Municipality**

**Location Municipality Gracanica**

Aim was to provide assistance to new formed Municipality of Gracanica by hiring of new people who will be support in working in each of municipal departments. During this project CSD hired more than 30 young people who were engaged on different activities and helped to municipal staff. Main people were engaged from social endangered families and they were assistance in Department for Public Services working on basic activities in this department such as cleaning the village etc.

- **Vi odlucujete 2013 – You Decide 2013**

**Gracanica Municipality**

**Location Municipality Gracanica**

Aim of this unique project was to assist to municipal department for urban planning. CSD conducted survey in all 17 villages of municipality, fulfill exactly 3013 questionnaires what is more than 85% of households. From this survey CSD came up with concrete results about what are the main infrastructural problems in each village in municipality of Gracanica. On the end of the project by summarizing all of the results CSD produced information book called You Decide 2013 where were presented action plans for improving the infrastructural situation in each of the village in municipality of Gracanica.

- **PECAT 2013 – The STAMP 2013**

**Gracanica Municipality**

**Location Municipality Gracanica**

Aim of this project was to provide assistance to Municipality of Gracanica to summarize all of the results achieved in 4 years since their establishment. CSD organized training/workshop for all municipal departments and together with professional media expert working on material which was supposed to be presented in publication. After several workshops CSD together with experts in this field have finished book which has more then 300 pages about success of Municipality of Gracanica. This book was officially presented and printed in many copies.



- **Experience exchange and consultations**

**Gracanica Municipality**

**Location Municipality Gracanica**

Within this project CSD in close cooperation with Municipality of Gracanica have organized several study visits for specific municipal departments and target groups in Gracanica region. First was study visit and attending the seminar for the employees in Kindergarten Petar Pan from Laplje Selo which works under the Municipality of Gracanica, aim was to exchange experience with colleagues from all over the Serbia on common training/workshop for educators in Vrnjacka Banja in Serbia. Then CSD organized study visit for members of youth groups and youth council to Education Fair in Nis town in Serbia for more then 20 young people. The last activity was study visit to Tourist Organization in Novi Sad Town in Serbia for 10 people from CSD, Municipality of Gracanica and Tourist Organization Gracanica in order to establish partnership for future touristic promotion of Gracanica Municipality.

## Financial Statement

Balance sheet as at 31 December 2013

(Amounts in Euro)

Assets	Note	<u>December 2013</u>
Current assets		
Cash and cash equivalents		5,537.20
Total current assets		5,537.20
<b>Total assets</b>		<b><u>5,537.20</u></b>
<b>Liabilities</b>		
Short term liabilities		
Accounts Payable		-
Deferred Revenues		-
Total short terms liabilities		-
<b>Equity</b>		
Opening balance		5,537.20
Net surplus/deficit		<b>(14,256.02)</b>
<b>Total Equity</b>		<b><u>19,793.22</u></b>
<b>Total liabilities and Equity</b>		<b><u>19,793.22</u></b>



## Income statement for the period ending 31 December 2011

(Amounts in Euro)

	Note	<u>December 2013</u>
<b>Income</b>		
Income from donations		285,710.21
<b>Total income</b>		<b><u>285,710.21</u></b>
<b>Expenses</b>		
<b>Expenses</b>		
Program expenses		187,414.19
Management and administration		84.040,00
<b>Total expenses</b>		<b>271,454.19</b>
<b>Net surplus/deficit</b>		<b><u>(14,256.02)</u></b>